

# STRAIGHT UP CONVERSATIONS

# **RULES**

Speak Your Truth, Give Advice and Plan for your Future.

Packed with conversation starters, the Jack Daniel's Straight Up Conversation cards provides an opportunity to discuss your journey with other like-minded business owners and entrepreneurs.



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WHAT ARE SOME
OF THE BIGGEST
CHALLENGES
ABOUT BEING
A BLACK
ENTREPRENEUR
OR OWNING A
BLACK-OWNED
BUSINESS?

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WHICH ONE OF THE FOLLOWING ENTREPRENEURS HAVE BEEN THE BIGGEST INSPIRATION THROUGHOUT YOUR JOURNEY?

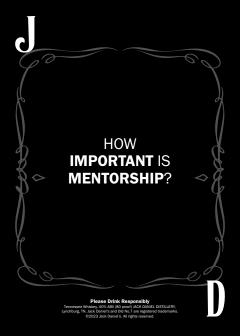
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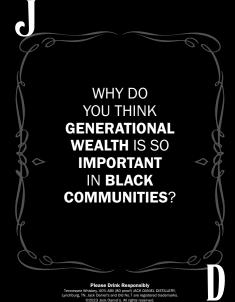


























WHAT ADVICE
WOULD
YOU GIVE TO
YOUNG BLACK
ENTREPRENEURS
WHO WANT TO
BUILD THEIR OWN
LEGACY?

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WHAT ARE SOME DIFFERENCES BETWEEN WHEN YOU BEGAN YOUR **FNTRFPRFNFLIRSHIP** JOURNEY AND WHAT MOST CAN EXPECT **TODAY WHEN** BEGINNING THEIR OWN JOURNEY?

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BEING INTENTIONAL **ABOUT YOUR** DESIRED LONG-TERM **IMPACT** GUIDES YOU FORWARD TODAY AND FROM YOUR WORK TOMORROW, WHAT ARE SOME THINGS YOU SHOULD BE **INTENTIONAL** ABOUT AS **YOU BUILD YOUR OWN LEGACY?** 

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AS YOU CONTINUE
TO BUILD UPON
YOUR OWN LEGACY,
WHAT ARE YOUR
DEFINING MOMENTS?
WHAT MOMENTS
STAND OUT AT YOU
(AHA MOMENTS,
REALIZATIONS)?

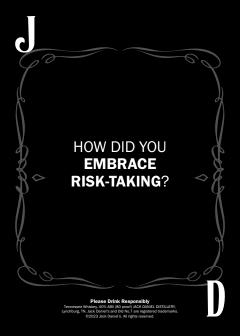
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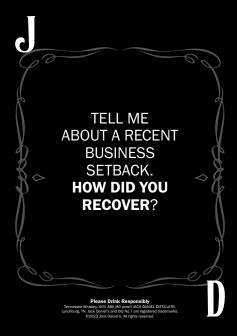




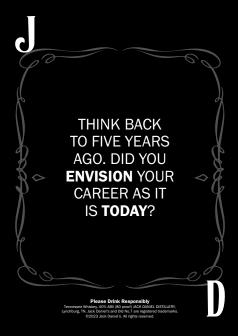














WHAT'S THE
MOST IMPORTANT
LEADERSHIP
LESSON YOU'VE
LEARNED AND
HOW HAS
IT PROVEN
INVALUABLE?

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