

PRODUCT DETAILS

Introduced in 1988—first new whiskey from the Jack Daniel Distillery in a century

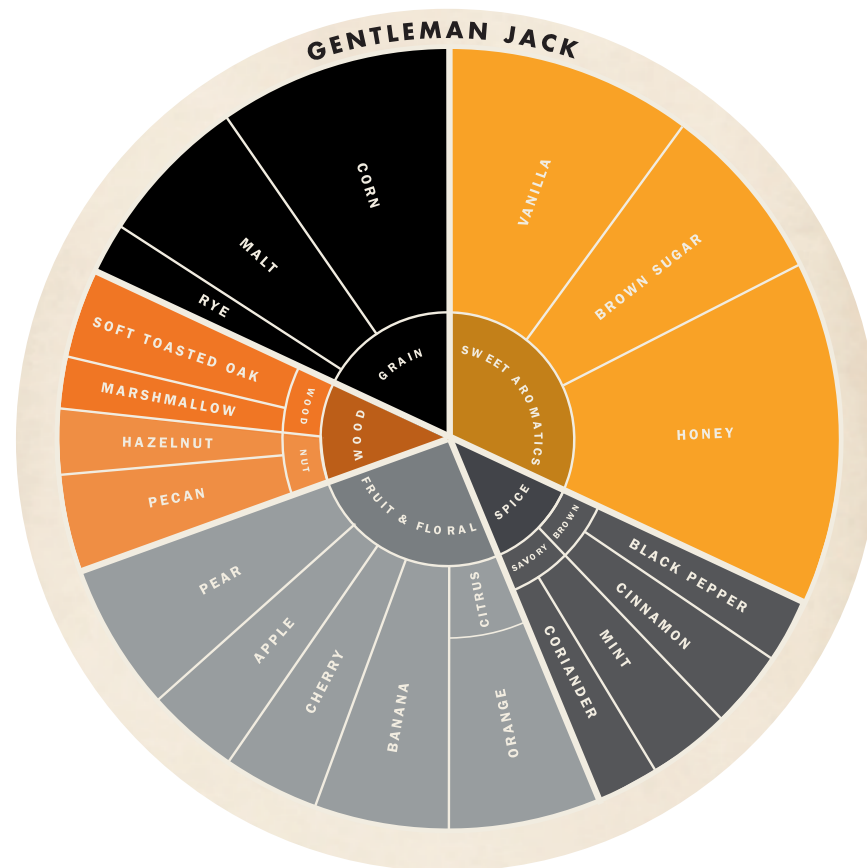
International award-winning brand—International Wine & Spirits Competition, London 1997

Charcoal-mellowed twice, once before and once after the aging process



TASTING NOTES

Color	Light amber with a viscous clarity
Nose	Soft and polished with balanced sweet fruit notes and lush spice highlights
Taste	Sweet, sugarcoated vanilla and dark, ripe apple peel sizzle together like a skillet of fried apples
Finish	Quick sweetness at first and then settles into a refreshingly long fade with a touch of apple peel dryness



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80 proof (40 percent ABV)

No. 1 premium whiskey in America

Charcoal-mellowed Tennessee whiskey from the Jack Daniel Distillery

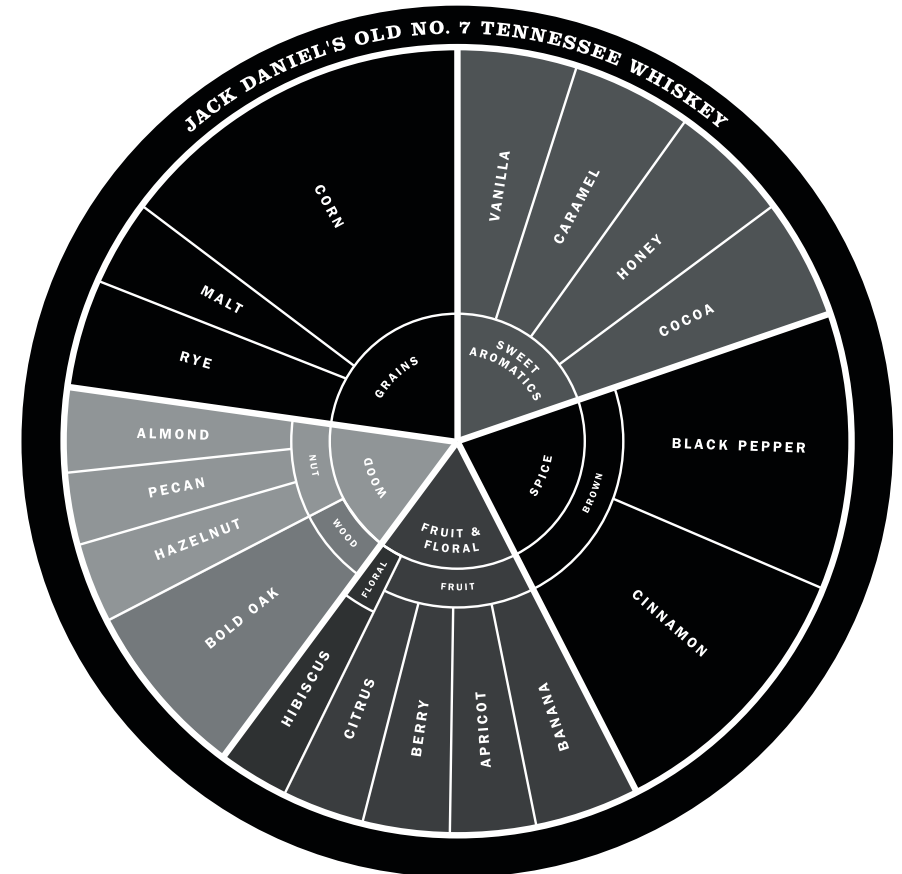
Awarded seven international gold medals, including the first from the 1904 St. Louis World's Fair and Centennial Exposition

Packaged in the iconic square bottle with the black-and-white label



TASTING NOTES

Color	Medium amber
Nose	Moderate levels of vanilla, caramel, and almond; aging ripens the fruitiness of the original distillation
Taste	Pleasingly dry
Finish	Smooth, well-rounded with barrel notes of the tannin, and wood flavors that add a robustness to the taste



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Jack Daniel's Rye is the brand's first new mashbill since Prohibition

Brings forward the spice of rye, while leaving room for the complexity and depth of the corn and malted barley

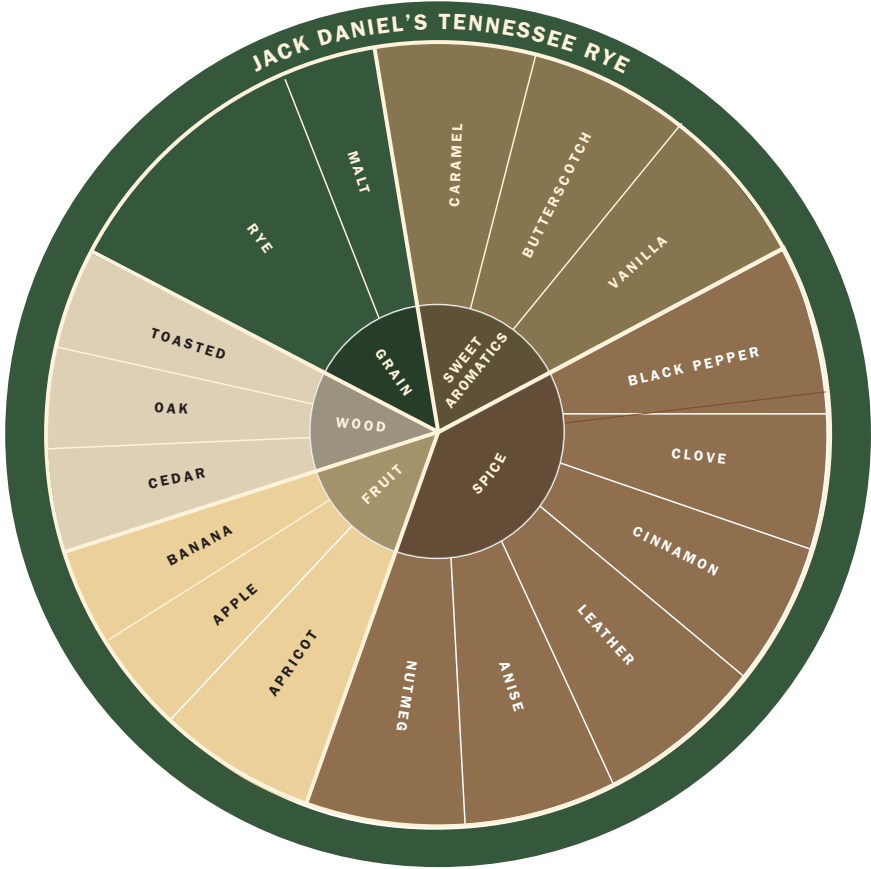
Charcoal-mellowed and aged in new, white oak barrels, Jack Daniel's Tennessee Rye has the Jack character and smooth finish that does not overpower

By choosing 70 percent, Jack Daniel's Rye balances the spicy character of rye by using other grains at a high enough level that they would contribute to the final product



TASTING NOTES

Color	Golden brown
Nose	An enticing blend full of soft fruit, layered with an underlying rye spice and oak
Taste	Well-rounded flavors of caramel and dry baking spice
Finish	Peppery rye character on the back end



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Barrels are chosen from the upper areas of the barrelhouses where more drastic temperature changes occur, allowing the whiskey to move in and out of the barrel more dramatically, resulting in a more pronounced maturation and a much more intensely flavored whiskey

Introduced in the U.S. in 1997, it is the world's only charcoal-mellowed single barrel Tennessee Whiskey

Bottled one barrel at a time to mark its distinctive nature

Each bottle is labeled with its rick, barrel number, and bottling date, signifying the unique taste profile of that one barrel



TASTING NOTES

Color	Dark, rich amber
Nose	Bold notes of oak along with rich caramel and vanilla finished with fruit
Taste	Robust oak along with rich caramel and vanilla flavor highlighted with fruit and floral notes
Finish	Long

