



GENTLEMAN JACK®

Process: Double charcoal mellowed through 10 feet of sugar maple

Aroma: Vanilla, citrus and floral

Taste: Sweet vanilla, fruit and light spice

Finish: Crisp and clean



JACK DANIEL'S® RYE

Process: Jack Daniel's Tennessee Rye combines the distinct flavor of rye and the Jack Daniel Distillery's time-honored charcoal mellowing process

Aroma: Soft fruit layered with an underlying rye spice and oak

Taste: This well-rounded rye whiskey brings out sweet caramel and dry baking spice

Finish: Peppery rye character on the back end



JACK DANIEL'S® OLD NO. 7

Process: Charcoal mellowed through 10 feet of sugar maple

Aroma: Caramel with hints of banana

Taste: Caramel, vanilla and toasted oak

Finish: Creamy and clean



JACK DANIEL'S® SINGLE BARREL SELECT

Process: Whiskey selected from ONE barrel in the uppermost warehouse locations

Aroma: Caramel, toasted oak and subtle fruit

Taste: Toasted oak and complex barrel spices

Finish: Warm and lingering

YOUR FRIENDS AT JACK DANIEL'S REMIND YOU TO DRINK RESPONSIBLY.

JACK DANIEL'S, OLD NO. 7, WINTER JACK, TENNESSEE HONEY, TENNESSEE FIRE, TENNESSEE APPLE, GENTLEMAN JACK, SINGLE BARREL SELECT, SINGLE BARREL 100 PROOF, SINGLE BARREL RYE, SINGLE BARREL BARREL PROOF, NO. 27 GOLD, and SINTRA SELECT are registered trademarks. ©2019 Jack Daniel's. All Rights Reserved. SINTRA is a trademark of Frank Sinatra Enterprises, LLC, used under license to Jack Daniel's.